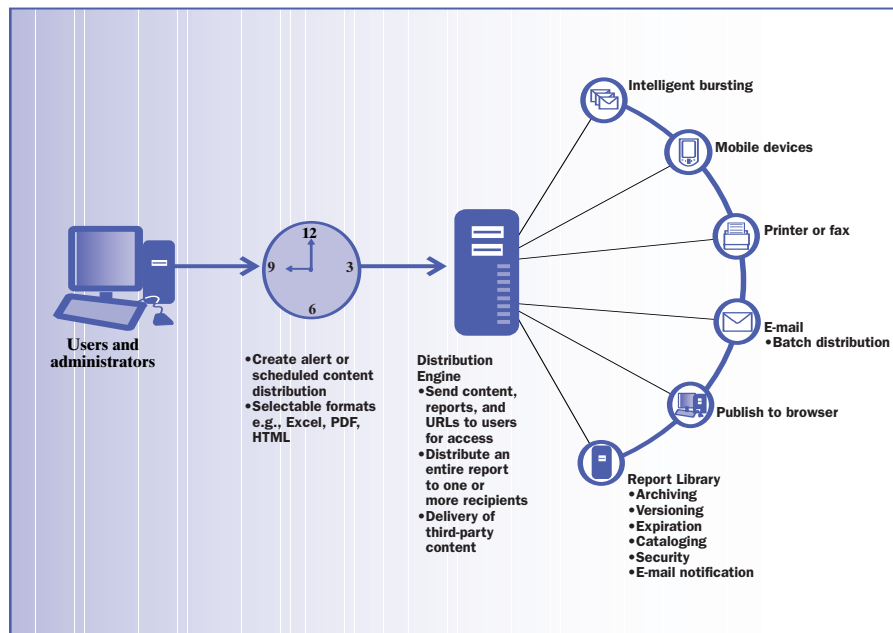


Information Builders is one of the largest independent software companies in the world. We work with over 11,000 customers to ensure their success by putting interactive and actionable information in the hands of everyone in the extended enterprise: employees, partners, suppliers, and customers.

WebFOCUS information delivery and management solutions provide a platform that allows companies to create, manage, distribute and store enterprise information.

Information Delivery and Management



Information Delivery and Management

Today's dynamic business environment, with Internet technology as a catalyst, has increased the amount of data residing in corporate information systems. Capitalizing on this information requires the management and delivery of critical information to managers who need it to make effective business decisions. Currently, companies are losing money and time by manually managing and delivering information assets. Studies show that organizations spend an average of 15 percent of their total revenues manually creating, managing, and distributing paper documents. GartnerGroup estimates that knowledge workers spend 10 percent of their time just looking for the information they need to perform a task or make a decision; 20 to 40 percent of their time managing existing documents; and 30 percent of their time on document-related, non-value-added tasks. To gain a competitive advantage, business must be able to easily find or receive the vital information they need and act on it.

Analyzing and acting on critical information immediately requires a best-of-breed business intelligence solution that also manages enterprise information after it has been disseminated. This minimizes cycle time by eliminating the need to distribute or store critical business intelligence manually, which streamlines paperwork and enhances employee productivity. Distribution of information, coupled with intelligent safekeeping of knowledge for further reference, will empower an organization by helping it overcome the information glut.

WebFOCUS Information Delivery and Management Solutions

WebFOCUS information delivery and management solutions deliver and store vital business intelligence information. WebFOCUS is the only business intelligence solution with robust information management features. This powerful suite of products comprises a complete, just-in-time business information delivery platform that enables control over when information is created, how it is distributed, and how it is managed. Through WebFOCUS' cutting-edge report delivery engine, ReportCaster, companies have a single point of control for fully automating the scheduling, distribution, and storage of information, including WebFOCUS reports and third-party content, to anyone within or outside the organization.

Cutting-Edge Distribution

Electronic Report Delivery

Gartner estimates that the average document is copied, either physically or electronically, 9 to 11 times, at a cost of about \$18. Routing and delivering hard copy documentation involves tedious faxing, mailing, or hand-delivery. Electronic report delivery lowers or eliminates paper production and costs while significantly reducing cycle time for any manual paper process. WebFOCUS information delivery and management solutions automatically deliver critical information directly into the hands of the people who need it. This intelligent distribution saves hours of work typical in manual paper processes. Instead of having to seek out the necessary information, it's automatically delivered to an inbox.

Additionally, to meet user preferences and enable the best possible analysis, information can be delivered electronically in various formats such as HTML, Excel, and PDF. Many people spend hours each week re-keying data from paper documents into spreadsheets. This is problematic when one considers that according to IDC, the typical transposition error rate is as high as 7 percent. WebFOCUS information delivery and management solutions eliminate the need to re-key by delivering information in the preferred format.

With WebFOCUS information delivery and management solutions, information can be distributed via e-mail, FTP, or directly to a network printer or fax (via a third-party fax service provider). Users can then access the information via e-mail, the Web, or any wireless device, including Palm and Windows Pocket PCs, PDAs, and BlackBerry handhelds.

Delivery of Third-Party Content

An organization's information capabilities are greatly expanded through delivery of third-party content such as Microsoft PowerPoint or Word documents or non-WebFOCUS reports created by other vendors or by legacy reporting applications. WebFOCUS can also send a file containing an image, a chart, XML, or record-oriented data that may be used as input to another application. With WebFOCUS information delivery and management solutions, schedules can be created to distribute related files containing multiple content of the same or different origin – further streamlining an organization's distribution processes.

Scheduled Delivery

Information Builders has pioneered the ability to query information systems (push and pull) via e-mail. WebFOCUS information delivery and management solutions allow the creation and

deployment of content on a scheduled basis such as daily, weekly, monthly, or at any other time interval. This eliminates the hours spent running the same report on a weekly or daily basis. For example, sales executives can receive their monthly sales reports in their inbox on the same day of every month. Control over scheduling can be concentrated in the hands of a single administrator, or spread among any number of pre-authorized end users. The content, timing, frequency, format, and even the method of distributing information can be managed and customized to meet individual needs.

Alert or Event-Driven Delivery

WebFOCUS information delivery and management solutions enable an organization to set up alerts. Alerts keep people abreast of critical issues such as key business metrics while increasing the organization's productivity. Administrators can schedule information alerts based on specified conditions. These alerts can be set up to notify users only if a condition is met. This capability is called "event-driven delivery," and it is an automated process. With event-driven delivery, organizations eliminate time-consuming activities, including the need for an administrator to send routine information to users each day and a user's need to run reports and search for information. WebFOCUS alerts can be activated based on preferences such as automatic, continuous, one-time, or delayed.

Intelligent Bursting

A key feature of WebFOCUS information delivery and management solutions is the ability to burst information to different users. WebFOCUS can distribute, for example, sales reports according to any number of variables, such as name, branch, region, department, or management level. This enables an administrator to run a single report and burst the results into multiple sections, with each section sent on to a different Web server or e-mail address.

Report bursting completely automates manual paper-pushing processes. This results in considerable savings in administrative and processing time. For example, imagine a personnel report that keeps track of sick and personal days for each employee. The pages of the report can be automatically collated and distributed to individual employees electronically. This saves hours and hours of manual labor for the personnel department.

Powerful Information Management

Organization and Storage

WebFOCUS information delivery and management solutions enable storage and retrieval of business intelligence information. This feature acts as a powerful library facility for WebFOCUS reports or any other content. When sending information to the library, an e-mail can be sent with a URL to inform users of its availability, enabling them to access the information. Users can logically organize information by categories and domains, making it easy for them to quickly find and access the information they need. Through this solution, WebFOCUS is an ideal mechanism for an organization to meet legal and internal document management requirements.

Find Out More

To find out how our solutions can help your company succeed, talk to an Information Builders representative today. Contact your local Information Builders office, visit us at www.informationbuilders.com, or in the U.S. and Canada, call **(800) 969-INFO**.

Key features include:

- **Versioning:** Information versioning or the ability to save multiple versions of the same documents
- **Expiration:** The ability to set an expiration date for content or limit versions to a specified number
- **Categorization:** The ability to logically organize documents by categories and domains
- **Security:** The ability to define which users are authorized to view content in the library and control access to its content by utilizing user ID authentication at log on to the Report Library; when scheduling, content is defined as accessible to owner only, accessible to all users who are permitted to access the library, or a selected access list that defines a specific set of users and groups
- **E-mail notification:** The ability to send an e-mail to users to inform them when a new file is added to the library and provide them with a URL link to the information



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DN7503962.0103

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Printed in the U.S.A.
on recycled paper